



**7TH ANNUAL  
SAN DIEGO  
YACHT AND  
BOAT SHOW**

**JULY 22-25, 2010**

**SHERATON HOTEL/MARINA AND  
CANCER SURVIVORS PARK, HARBOR ISLAND**

**EXHIBITOR INFORMATION**



Now in its seventh year, and the senior boat show in the San Diego area, the San Diego Yacht and Boat Show produced by the Southern California Marine Association, blends the elegance of beautiful Harbor Island, the luxurious ambiance of Sheraton Hotel/Marina, and the serenity of Cancer Survivors Park with the inescapable enthusiasm of people enjoying an active, outdoor lifestyle that has become synonymous with boating. The Harbor Island setting offers boat show attendees the opportunity to feel, touch and become immersed in the environment with hundreds of new and brokerage powerboats and sailboats, in-the-water and on-land. Marine accessory products are also in abundance in a special on-land expo area immediately adjacent to the boats. Unquestionably, the San Diego Yacht and Boat Show has established itself as a premier event among southwest boaters.



**Exhibitor Space Rates Are Located on the Inside Front Cover Space Application Form**

**Show Hours:**

Thursday & Friday: 12 noon - 8pm  
 Saturday: 10am - 8pm  
 Sunday: 10am - 6pm

**Admission:**

Adults \$12.00  
 children 12 & under free

**SOUTHERN CALIFORNIA  
 MARINE ASSOCIATION**

1006 E. Chapman Ave., Orange, CA 92866  
 (714) 633-7581 FAX (714) 633-9498

www.scma.com

Executive Director:

Dave Geoffroy

Show Manager:

Terry Tjaden

Show Coordinator/Dockmaster:

Ryan Rawlings

**Location:**

Sheraton Hotel/Marina  
 and Cancer Survivors Park  
 1380 Harbor Island Drive  
 Harbor Island, San Diego



**Sheraton**  
 HOTELS & RESORTS

**Sheraton San Diego Hotel and Marina**

Book your reservations now at the luxurious Harbor Island seaside resort. Enjoy the Boat Show and all of San Diego's outstanding tourist attractions.



**More Information:**

[www.sandiegoyachtandboatshow.com](http://www.sandiegoyachtandboatshow.com)